



## Press Release

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*For Immediate Release*

### *Maptuit and DriverTech™ Make Maptuit Navigo Commercially Available at ATA*

Burlington, Massachusetts, October 23, 2006 - Maptuit Corporation and DriverTech announced today the commercial availability of "Maptuit NaviGo," an agnostic in-cab navigation solution available through DriverTech's DT4000 TruckPC, a Windows Embedded platform. Maptuit NaviGo's, dynamic content combined with DriverTech's state-of-the-art tri-modal technology (cellular, Wi-Fi and satellite) will provide truck drivers with interactive maps, always centered around the truck, and audible turn-by-turn truck specific directions.

"Today, we're announcing commercial availability of a great new service that provides customers in our industry with a solution that will help them manage their fleets better, and gives their drivers safer, truck approved roadways to get to the door of their final destination" Stated Jeff Papows, President and CEO of Maptuit. "Our combined hybrid (on-board and real-time) service is great news for businesses in search of tools to help improved efficiencies, their bottom line, but most importantly provide safety and help retain employees with the best productivity tools possible for navigation, routing, information and management."

Maptuit NaviGo provides truck drivers with a safer and better driving experience by taking Maptuit's technology and its community of 80,000 drivers, who continually send updates to our road network, and combining it with state-of-the-art communication devices in order to provide on-board electronic maps to gauge the vehicle's location, and plot a course to a selected destination that provides drivers with audible truck specific, real-time, turn-by-turn directions.

"DriverTech is extremely pleased to make Maptuit NaviGo available on the DT4000 TruckPC™." stated Mark Haslam, President and CEO of DriverTech. "Our job at DriverTech is to provide the industry and our customers with best-in-class hardware solutions, combined with the best, most cost effective platforms for navigation, communication, diagnostics, and driver amenities. We believe it is time for the industry to turn the corner, and take advantage of inexpensive, ubiquitous cellular and Wi-Fi communication, backed up by the reliability of satellite communication. Maptuit NaviGo is a driver-friendly application of the first order, and we are proud to be a part of Maptuit's success."

#### **About Maptuit Corporation**

Founded in 1999, Maptuit Corporation provides truck specific, real-time, turn-by-turn directions for the trucking industry, and tracking and traffic services for the transportation and consumer markets. With Maptuit's advanced real-time web services and patented technology, companies benefit from the ability to easily look up addresses, create maps, perform proximity searches, generate optimized routes and provide directions. For more information, please visit [www.maptuit.com](http://www.maptuit.com).

#### **About DriverTech**

DriverTech designs and builds the DT4000 system, which is an open, Windows Embedded-based, onboard computer system for vehicles. The DriverTech system provides in-vehicle, computing resources and an intelligent link between the driver and many sources of data communication coming from or to the vehicle such as work assignments, mapping along with GPS information, and engine data. The DriverTech system is a true „Tri-Mode“ system (Satellite, Cellular and Wi-Fi) that has the ability to connect these wireless networks simultaneously and then use a least-cost algorithm to automatically route data via the lowest cost communication option. Thus, users of the DriverTech system are seeing a tenfold decrease in their satellite messaging usage with 98% of messaging going over low-cost cellular or Wi-Fi networks. Used in both government and commercial applications, the system is built to military specifications and will withstand the heat, cold, moisture, and vibration typical of a vehicle environment. Fleets use a suite of DriverTech software as well as their own applications on the DT4000. DriverTech has shown that its system immediately enables fleets to leverage not only many software applications, but also the multitude of lower cost, wireless networks that are available and continually expanding. For more information please visit [www.drivertech.com](http://www.drivertech.com).

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