



## Press Release

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*For Immediate Release*

### *U.S. Xpress, Inc. Will Deploy ALK CoPilot Truck GPS Navigation System*

Princeton, New Jersey, October 26, 2006 - ALK Technologies today announced that U.S. Xpress, Inc. will deploy ALK's CoPilot Truck GPS navigation system across its entire fleet of more than 5,000 power units. U.S. Xpress, Inc. will become the largest major motor carrier to provide its drivers with spoken, truck-specific, turn-by-turn directions. Demonstrations of CoPilot Truck are available at ALK's booth 1104, during the American Trucking Associations' Management Conference and Exhibition in Dallas, Texas, October 29th-31st.

CoPilot Truck is a comprehensive solution that gets drivers where they need to go while avoiding restricted roads, tunnels and bridges. This eases the frequently intense hassle of driving a large truck in unfamiliar territory. CoPilot Truck provides confidence for new drivers and peace of mind for veteran drivers who are now always aware of exactly where they are and how far it is to their next turn and destination. "Drivers should not have to stop to look at an atlas and redirect themselves," said Jeff Seibenhener, vice president information technology for U.S. Xpress. "If they actually do get off route, for whatever reason, CoPilot Truck will determine a new route for the driver. Basically it should never allow them to get lost." Seibenhener said that U.S. Xpress staff personnel tested CoPilot extensively on business and personal trips before installing the application on company trucks. "We tried to get lost," he said, "but so far no one has been able to."

U.S. Xpress selected the ALK application for a number of reasons, including the fact that CoPilot Truck data resides on the onboard device. That differs from a competing system that delivers driving directions to the truck cab from the provider's remote server.

"We are very pleased that U.S. Xpress has chosen CoPilot Truck to enhance driver satisfaction, customer service, operational efficiency and their bottom line," said Ed Siciliano, ALK vice president, sales and marketing.

"CoPilot Truck has already proven its value to many owner operators who recognize its contribution to their small businesses. Now larger fleets are using CoPilot Truck for the same efficiency on a

much larger scale. U.S. Xpress is known for its meticulous selection and application of technology in our industry. The adoption of CoPilot Truck for driver satisfaction and for their bottom line is the bellwether of a growing trend.”

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