



## Press Release

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*For Immediate Release*

### *Watson town Trucking Deploys DriverTech™ Fleet Wide*

#### ***Better Customer Service Drives Adoption***

Salt Lake City, Utah, February 15, 2008 (BUSINESS WIRE) – DriverTech, the leading provider of advanced onboard solutions for the transportation industry, announced today that Watson town Trucking Company has adopted the DriverTech DT4000 TruckPC for fleet wide rollout. Steve Patton, president stated, “We saw immediate improvements in our ability to provide customer service,” The DriverTech DT4000 TruckPC, running WindowsXP, is designed specifically for in-cab use in the transportation industry. “The DriverTech system is delivering real-time engine data and driver performance information at a fraction of the cost of other mobile communications vendors,” added Patton.

The DT4000 TruckPC provides a long-awaited innovation in on-board communications for trucks. Leveraging true Tri-Mode communications system (Satellite, Cellular, and Wi-Fi) to deliver intelligent least-cost communications between the driver and dispatch, the DT4000 provides data communications at a fraction of the traditional fees associated with over-the-road communications. Because the DT4000 runs WindowsXP Embedded, a broad spectrum of applications, from GPS navigation and automated hours of service, to real-time fuel tax reporting, can now run simultaneously in the cab.

“We’re excited about expanding services to our customers and continuing to grow the fleet,” said Chad Mensch, regional operations director, Watson town. “The more connected we are in the cab, the better our fleet performs.”

“We’re very pleased that Watson town chose DriverTech as its first ever mobile communications solution,” said Mark Haslam, DriverTech’s president and CEO. “In effect, Watson town has ‘leap frogged’ their competition by moving well beyond traditional in-cab communications equipment. We’re excited to be a partner in their continued growth.”

### **About Watsontown Trucking Company**

Started in 1941 as a coal and brick hauling company with three trucks and three trailers, Watsontown Trucking Company has grown to a successful company employing 265 people today. The fleet now totals 215 trucks and 600 trailers headquartered in their newly constructed operations and maintenance center located on 25 acres in Milton, PA. Watsontown Trucking Company is a 100% asset based trucking company providing transportation services to all 48 states and Canada. Please visit the Company's website at [www.watsontowntrucking.com](http://www.watsontowntrucking.com).

### **About DriverTech**

DriverTech is the next generation mobile communication system with a full range of services and state of the art applications for the transportation industry. The DriverTech system provides intelligent links to key information that improves driver quality of life and trucking efficiency metrics. The DriverTech system is a true 'Tri-Mode' system (Satellite, Cellular and Wi-Fi) that automatically routes data via the lowest cost communication option. DriverTech is committed to enabling customers to improve their operational efficiency through mobile applications, while leveraging the lower cost, wireless networks that are available and continually expanding.

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